

Rebuild A Piece of History

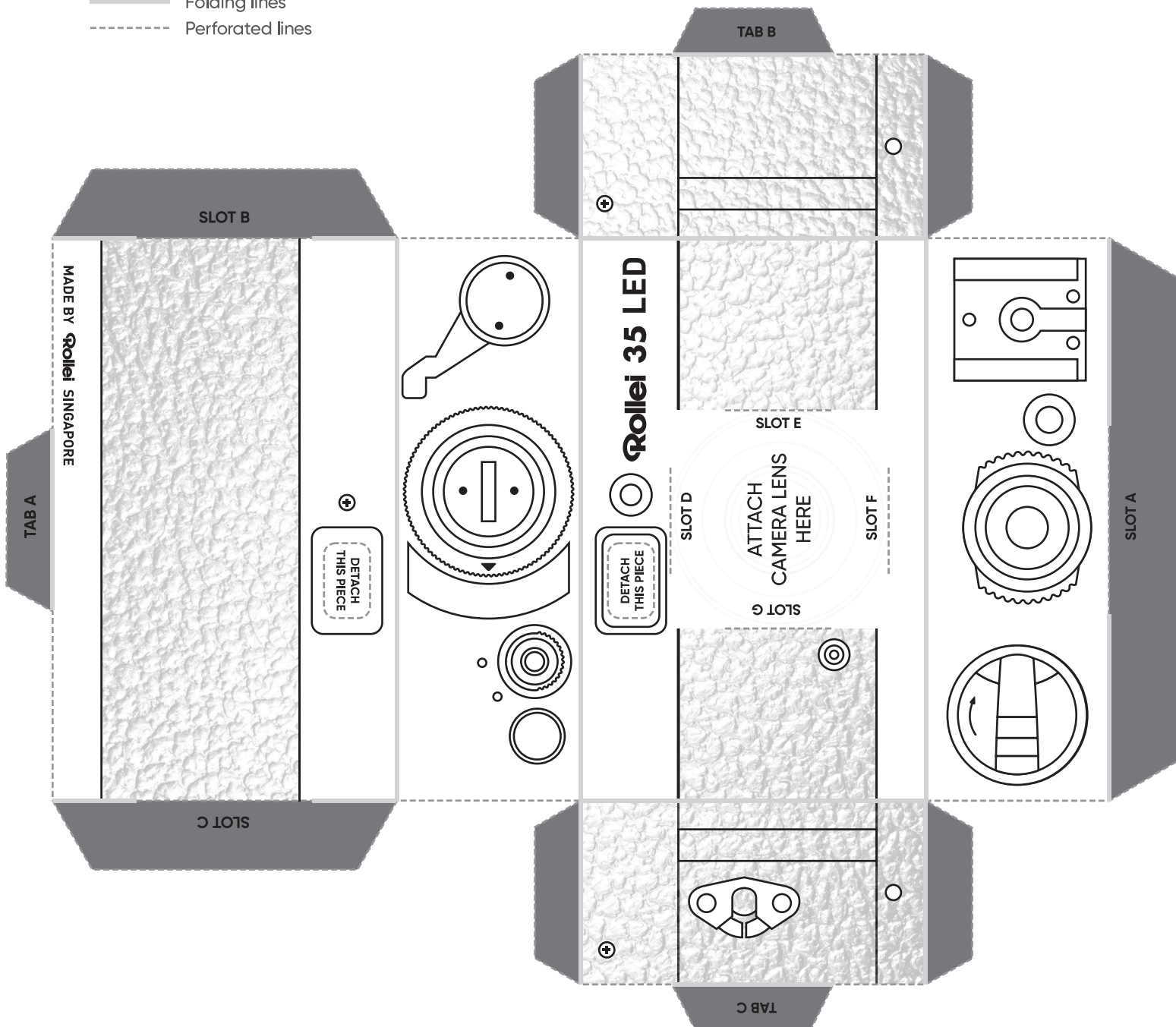
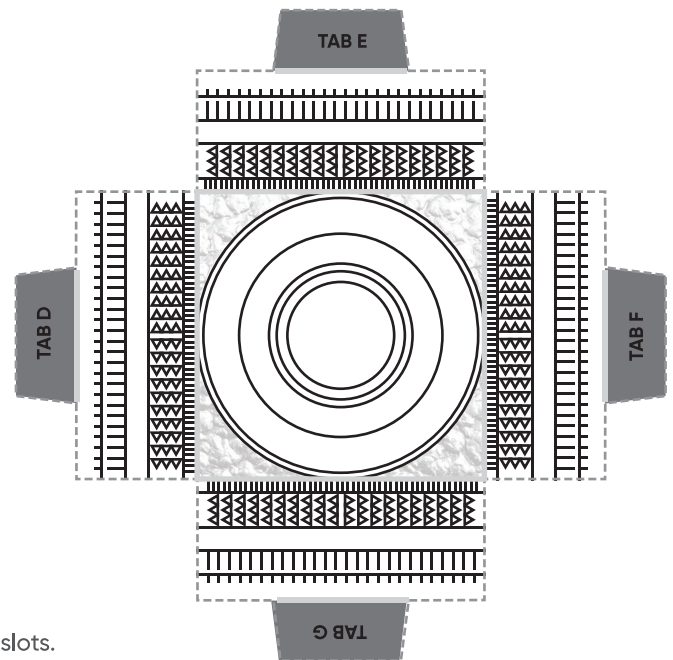
Rollei 35 LED Camera

The Rollei 35 LED is a 35mm compact camera that was manufactured at the Rollei Singapore factory in the 1970s.

INSTRUCTIONS:

1. Fill the camera with your favourite colours.
2. Detach the camera along the perforated lines.
3. Fold along the grey lines and insert tabs into their matching slots. You may apply glue to the tabs to secure.

———— Folding lines
----- Perforated lines



The Made-in-Singapore Dream

Our founding leaders had the vision of transforming our economy and showing the world that Singapore was open for business.

They believed that Singapore could turn this dream into a reality in a short time. But industrialising Singapore was easier said than done.

To achieve this, our founding leaders and the people had to be bold, innovative, and open. They reached out to the world to attract the world's biggest names to make Singapore a manufacturing base.

One such company was Rollei – its production factory in Singapore made flash guns, projectors, lenses, shutters, and cameras, like the Rollei 35 LED.



Rollei 35 LED

3 Other Fun Things to Do in 1 Day!

- ① Visit go.gov.sg/shapeourmemorial for the story of a former Rollei Singapore employee in the '70s, or see more made-in-Singapore products at the Singapore History Gallery at the National Museum of Singapore.
- ② Search for "industrialisation" on www.roots.sg and learn about the transformation of Singapore's economy during our early independence years.
- ③ Form the Rollei 35 LED paper craft model (overleaf) and post a picture of it on your social media accounts. Remember to tag your post #FoundersMemorialSG

About the Founders' Memorial

The Founders' Memorial invites Singaporeans to honour the legacy of our founding leaders and reflect on the values that forged our nation as we take on the next chapter of our future together.



Find out more at
www.foundersmemorial.gov.sg

